



Truth Matters Ministries

Location: CANADA

Ministry: Helping the next generation see and experience the truth of Jesus Christ.

Truth Matters Ministries was founded in 2001 to help kids know the truth of Jesus Christ, and we know that youth workers are the best positioned to help kids know Jesus. Youth Worker Community is how we pursue our mission. We are equipping, empowering, and relationally supporting youth workers to help the next generation know Jesus.

In 2002, Truth Matters Ministries partnered with the Evangelical Free Church of Lethbridge, AB, and for the next 11 years, Sid Koop was the Executive Director of Truth Matters Ministries, as well as the Director of Student Ministries for the E-Free Church of Lethbridge. In 2013 Sid Koop went full time with Truth Matters and moved the base of operations to Kelowna, BC, where he formed an informal partnership with Marv Penner and All About Youth.

Truth Matters took over the Canadian Youth Workers Conference in 2014, and changed what was a once a year national conference into 6 regional conferences for training youth workers that reached right across Canada.

In 2020, Truth Matters created Youth Worker Community to meet the specific needs of youth workers in helping youth know Jesus. That same year The Coalition for Youth Ministry Excellence launched to meet the need for deeply equipped vocational youth workers. There are cohorts in Kelowna, BC and Moncton, NB, and more are on the way.

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